



Signatory Name: Cullen Wines (Australia) Pty Ltd

The question numbers in this report refer to the numbers in the report template. Not all questions are displayed in this report.

Status: Complete

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

5. Industry sector (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other - Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

6. Industry type (please select 1 only):

- Food & Beverage
- Pharmaceutical / Personal Care / Medical
- Hardware
- Homewares
- Communications / Electronics
- Clothing / Footwear / Fashion
- Chemicals / Agriculture
- Fuel
- Large Retailer
- Tobacco
- Shipping Company
- Airline
- Other:

7. Please indicate your organisation's reporting period:

- Financial Year: 1 July 2015 – 30 June 2016
- Calendar Year: 1 January 2016 – 31 December 2016

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

9. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent?

Yes No

Provide details of policies and procedures

Policy for evaluating and procuring packaging using the sustainable packaging guidelines included in QA policy Manual Section 4.3.2.1 Raw Material Specifications also added as staff training requirement for all staff involved in design or procurement of packaging.

10. Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

11. Have any new types of packaging been introduced during the reporting period?

Yes No

12. If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting

%

13. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Documented policies and procedures to be put in place for reviewing new and existing packaging against SPG guidelines	Complete: Policy for new packaging included in current QA policy Manual section 4.3.2.1 Raw Material specifications also included into staff training and relevant job descriptions.
2.	APC logo and annual report to be added to website	Complete: although not in this reporting period (APC logo and report added to website 8/8/2016)
3.	Review new and existing packaging against SPG	Incomplete: 25% of packaging reviewed remainder to be reviewed during next reporting period.

14. Describe any constraints or opportunities that affected performance under this KPI

Time and shortage of staff.

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

15. Do you have on-site recovery systems for recycling used packaging?

- Yes at all facilities/ sites
- Yes at some, but not all facilities/ sites
- No

16. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Ensure all used packaging is recovered and recycled where viable.	Grape Marc composted - 76.8 tonnes Cardboard recycled - 54 cubic meters Glass recycled - 14cubic meters Printer cartridges collected - 9.68kg Aluminium recycled - 240 litre wheelie bin Used pallets, cartons and dividers reused in house where possible also used cardboard used by gardener in mulch and worm farm no documents kept only trials.

17. Describe any constraints or opportunities that affected performance under this KPI

No Feasible plastic recycling available due to location.

KPI 4: Signatories implement formal policy of buying products made from recycled packaging.

18. Does your company have a formal policy of buying products made from recycled packaging?

- Yes
- No

Provide details of policies and procedures (including names of policies/ procedures)

Included in QA policy manual section 4.3.2.1 Raw Material specifications

19. Is this policy actively used?

- Yes
- No

20. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Document purchase policy with preference to recycled inputs	Contacted carton supplier for percentage of current products using recycled materials. Current cardboard cartons have minimum 75% recycled content with some cartons having 100%

21. Describe any constraints or opportunities that affected performance under this KPI

As a premium producer we are limited to materials available to keep our brand requirements. Packaging materials must be fit for purpose industry preference to new packaging for wine.

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

22. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

Yes No

Provide details of policies and procedures (including names of policies/ procedures)

QA policy manual section 4.3.2.1 Raw Materials Specifications

23. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Maintain existing policy	Use QA policy Raw Materials Specification. Packaging suppliers are APC signatories.

24. Describe any constraints or opportunities that affected performance under this KPI

Our main packaging suppliers are APC signatories.

KPI 7: % signatories showing other Product Stewardship outcomes.

25. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Include APC on Cullen Wines Website	Complete: Added link to APC our report and action plan to our website.
2.	Minimise impact on environment from business activities	Existing policies in place: Offsetting of company greenhouse gas emissions, provision and purchase of renewable energy and Biodynamic farming methods. Recycling of ink cartridges Planet Arc close the loop- 9.68kgs FYI 2016 Installation of solar power 38% electrical energy supplied from winery 45 KWh P renewable source Feb 2014 Carbon Neutral greenhouse gas emissions report FYI 2016 Synergy invoices: 87904 KWh solar power generated FY 2016 ACO Biodynamic certificates of compliance 610BD.
3.	Encourage community involvement in conservation	Donations to conservation organisations. Foster involvement through social media.
4.	Use of lighter carbon reduced glass bottles	24% lighter bottle mass lead to 9.81 tonne reduction in glass use.

26. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

Yes

No

If yes, please give examples of other product stewardship outcomes

27. Describe any constraints or opportunities that affected performance under this KPI

KPI 8: Reductions in packaging items in the litter stream.

28. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Investigate all products to have appropriate labelling instructions for recycling and disposal of a product	All Visy wine cartons are marked as recyclable
2.	Use of lighter carbon reduced glass bottles	24% lighter bottle mass lead to 9.81 tonne reduction in glass use.

29. Describe any constraints or opportunities that affected performance under this KPI

As a brand owner, it is difficult to quantify or control the amount of packaging material from our organisation that becomes litter. Lack of label space due to other regulatory labelling requirements on wine bottles. The Distance of our facility from other recycling services and the lack of services in our area.

Your Experiences

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

30. Key achievements or good news stories

Participating in APC has increased our staff awareness of waste management and procurement.

31. Areas of difficulties in making progress against your plan, Covenant goals or KPIs

Improvement of recording procedures documenting to allow easier reporting.
Staff training and knowledge also time available to document and review products on a regular basis.
Lack of time to attend seminars, training etc offered by APC.